



**Moorabool**  
Shire Council



**EXPRESSION OF INTEREST  
FOR COMMUNITY USE OF  
MOORABOOL AQUATIC AND  
RECREATION CENTRE  
(MARC) INDOOR STADIUM**



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Council respectfully acknowledges the Traditional Owners of the land, which include the Wurundjeri Woi Wurrung, Wadawurrung and Dja Dja Wurrung people. We pay our respects to the Elders past, present and emerging.

# Introduction

The MARC Indoor Stadium is located at 23a Taverner Street, Maddingly. The new sporting complex is due to open pre-Christmas 2023 with the facility to be managed by an external contract manager provider. Council is now calling for Expressions of Interest (EOI) from the local community for use of the sports centre facilities. These facilities include, four indoor highball courts, two multi-purpose/ program spaces and one function room with kitchenette.

This facility is a premier community venue to support current and future participation in indoor sporting activities. The aim of the Centre is to increase participation in sport and physical activity across the municipality and to enhance the access to health and wellbeing opportunities for Moorabool residents.

The newly constructed Centre is approximately 4,752m<sup>2</sup> in size and comprises the following:

- Four indoor highball courts
- 340 seat stadium with stand-alone change rooms
- Entry, reception, kiosk, office and administration areas
- Public toilet facilities
- 2 Multi-purpose / program spaces
- 1 Function room with kitchenette
- First aid room and referees room
- Change room facilities including toilet and shower amenities
- Storage and plant room
- Car parking for 118 spaces



## Bookable Areas

MARC Indoor Stadium has a number of areas that can be booked for community use including four indoor stadium courts, a multipurpose room, a function room and a meeting room. For site plans please refer to **Appendix 1 - Site Plans**.

### Four Indoor Stadium Courts

- Basketball, netball, volleyball, futsal etc.

### Multipurpose Room, Function Room and Meeting Room

- Ground floor multipurpose room with capacity for 34 people
- Ground floor function room with kitchenette with capacity for 49 people
- Level one multipurpose room with capacity for 65 people

Note: Existing users of the Bacchus Marsh Leisure Centre (BMLC) are required to complete the EOI, noting all existing bookings at the BMLC, if requested, will be honoured at the MARC Indoor Stadium.

## Available times

Opening Hours		
Day	Open Time	Close Time
Monday	9.00am	10.00pm
Tuesday	9.00am	10.00pm
Wednesday	9.00am	10.00pm
Thursday	9.00am	10.00pm
Friday	9.00am	10.00pm
Saturday	9.00am	6.00pm
Sunday	9.00am	6.00pm
Public Holidays	9.00am	6.00pm
Anzac Day	1.00pm	10.00pm (if weekday) 6.00pm (if weekend)
Christmas Day and Good Friday	Closed	

## Hire Fees and Charges

### Court and Room Hire Fees

Fees and Charges	
Court Hire Per Hour	2023/24 Fees
Court Hire - Peak (3pm till midnight; all day Sat and Sun) – Casual Users	\$56.10
Court Hire - Off Peak (6am till 3pm) - Casual Users	\$43.80
Court Hire - Training - Regular Users	\$27.00
Court Hire - Competition - Regular Users	\$50.50
Multipurpose/Function Room Hire	2023/24 Fees
Community Group Hire (Per Hour)	\$31.40
Community Group Hire (Per Hour & ongoing booking)	\$15.50
Community Group Hire (Per day)	\$139.10
Commercial / for profit group hire (Per Hour)	\$50.50
Commercial / for profit group hire (Per Hour)	\$243.10
Community Group Hire (Per Hour)	\$31.40

*Note: Fees and charges are reviewed annually by Council*

## Guiding Principles

Guiding principles have been developed by the Moorabool Shire Council to ensure the EOI process meets the key outcomes of the vision for the facility, which are:

- Responsive to changing participation trends, community needs and demands
- Fit for purpose use of the court surfaces and playing areas
- Improve community wellbeing and encourage healthy active lifestyles
- Support incorporated and registered associations and clubs within Moorabool Shire
- Encourage school and community groups use to activate the facility in off peak times

## The EOI Process

### Organisation Eligibility

The assessment and scoring of applications will be based on user groups being able to clearly demonstrate their commitment to the Guiding Principles.

### Usage Eligibility

The EOI process will be structured to be as fair as possible to all submitters, with the aim of maximum benefit to the local user groups. The final decision on regular community use of MARC Indoor Stadium will be made by Moorabool Shire Council staff based on recommendations from the EOI process.

## Application Process Timelines

Process	Indicative Timeline/Dates
Applications open for EOI's	28 August 2023
EOI Applications close	22 September 2023
Outcome of assessment advised to applicants	13 October 2023
User groups confirm acceptance of offer	27 October 2023
Final negotiations with applicants	28 October – 2 November
Interim Memorandum of Understanding (MOU) issued	Early November 2023
Hire agreements executed	Late November 2023
Facility use commencement date	Early December 2023

## EOI Assessment Criteria

Category	Assessment Criteria	Details	Possible Score	Weight
One	<ul style="list-style-type: none"> <li>Registered club or association</li> <li>School or Community Organisation</li> </ul>	<ul style="list-style-type: none"> <li>Incorporated and registered with Sport Peak Body</li> <li>Moorabool shire school or not for profit community group</li> </ul>	10	20%
Two	<b>Participation Outcomes</b>	Maximises the multi-use of the facility and caters for a broad range of facility users.		
	Score: Very effective = 3 Moderately effective = 2 Limited effectiveness = 1 No capacity to achieve = 0	1. The booking will increase participation rates in sport and/or recreation 2. The booking will cater for local sporting teams training and competitions 3. The booking will support sporting teams who have an association or linkage with the Moorabool Shire community	3  3  3	40%
Three	<b>Need and Community Benefit</b>	Improves the prosperity of the club/user group and delivers greater opportunities for the community to participate in wellbeing activities.		
	Score: Very effective = 3 Moderately effective = 2 Limited effectiveness = 1 No capacity to achieve = 0	1. Improves the self- sufficiency and viability of club/user group 2. Provides access to healthy sport and recreation environments promoting community wellbeing 3. Enables access to new activities at the facility which creates greater diversity and choice of activities for the community	3  3  3	40%
Total			29	100%

## EOI Applications

- Advertising opens
- Applications must be submitted to Moorabool Shire Council via the link below  
<https://www.surveymonkey.com/r/MARCIndoorStadiumEOI>
- A hard copy of the survey is attached as Appendix 2 for reference.
- It is encouraged that applicants complete all questions and relevant fields in the survey to ensure submissions can be assessed fairly and accurately. Failure to complete questions may affect the potential maximum score that can be achieved.
- Applications will be reviewed and assessed by a panel without preference or bias.
- Successful applicants will be notified and invited to enter an interim memorandum of understanding with Council.
- Unsuccessful applicants will be notified but may be offered alternative times/access.
- Formal hire agreements with successful applicants will be executed by the external contract management company upon the commencement.
- For any questions about filling out the survey please contact Chloe Beech, Coordinator Sport and Active Recreation, Moorabool Shire Council via email [cbeech@moorabool.vic.gov.au](mailto:cbeech@moorabool.vic.gov.au)

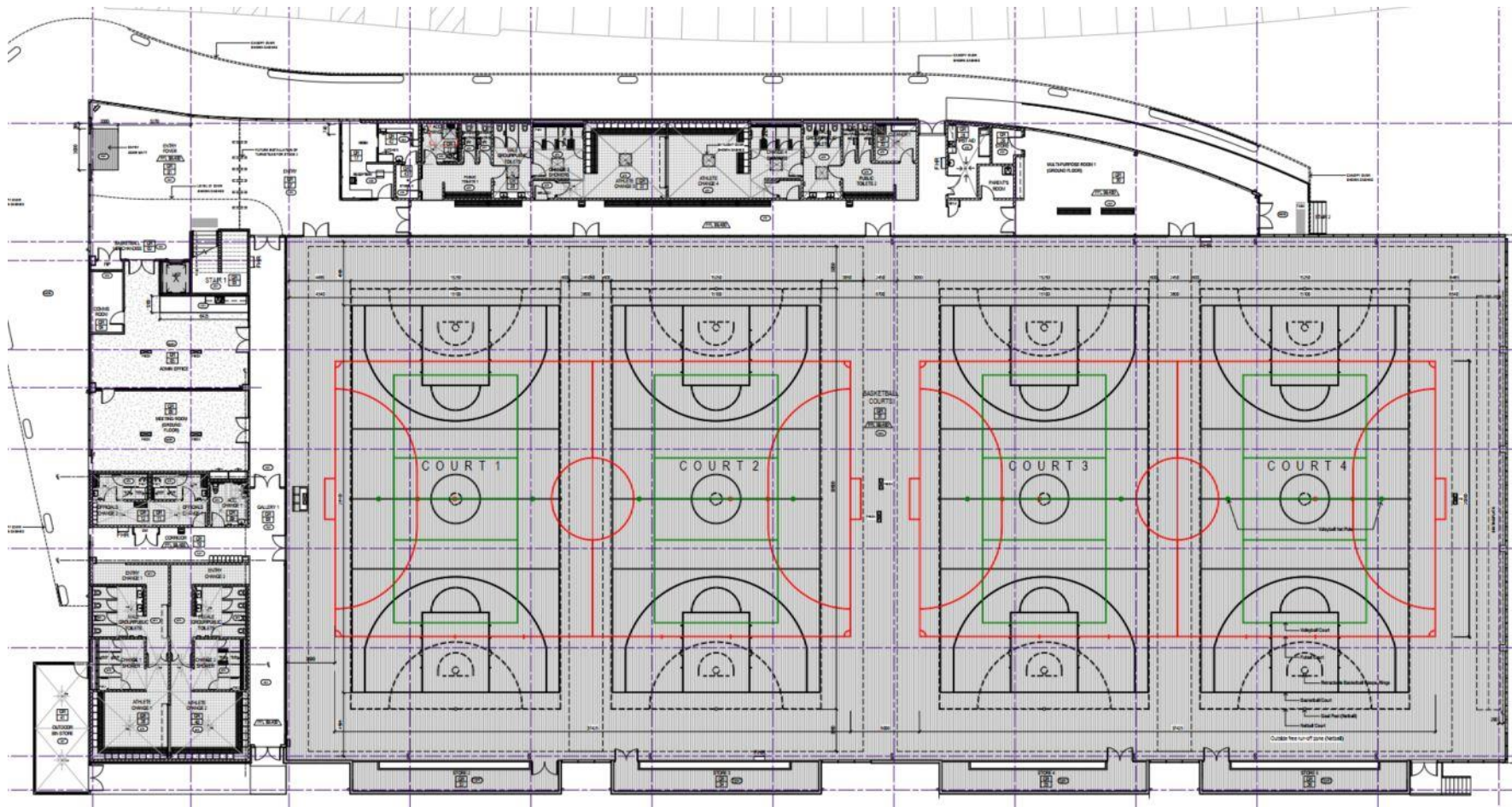
## Hire Agreements

All successful EOI applications will enter into a Hire Agreement for 12 months access rights. The Hire Agreement will outline the Terms and Conditions of access.

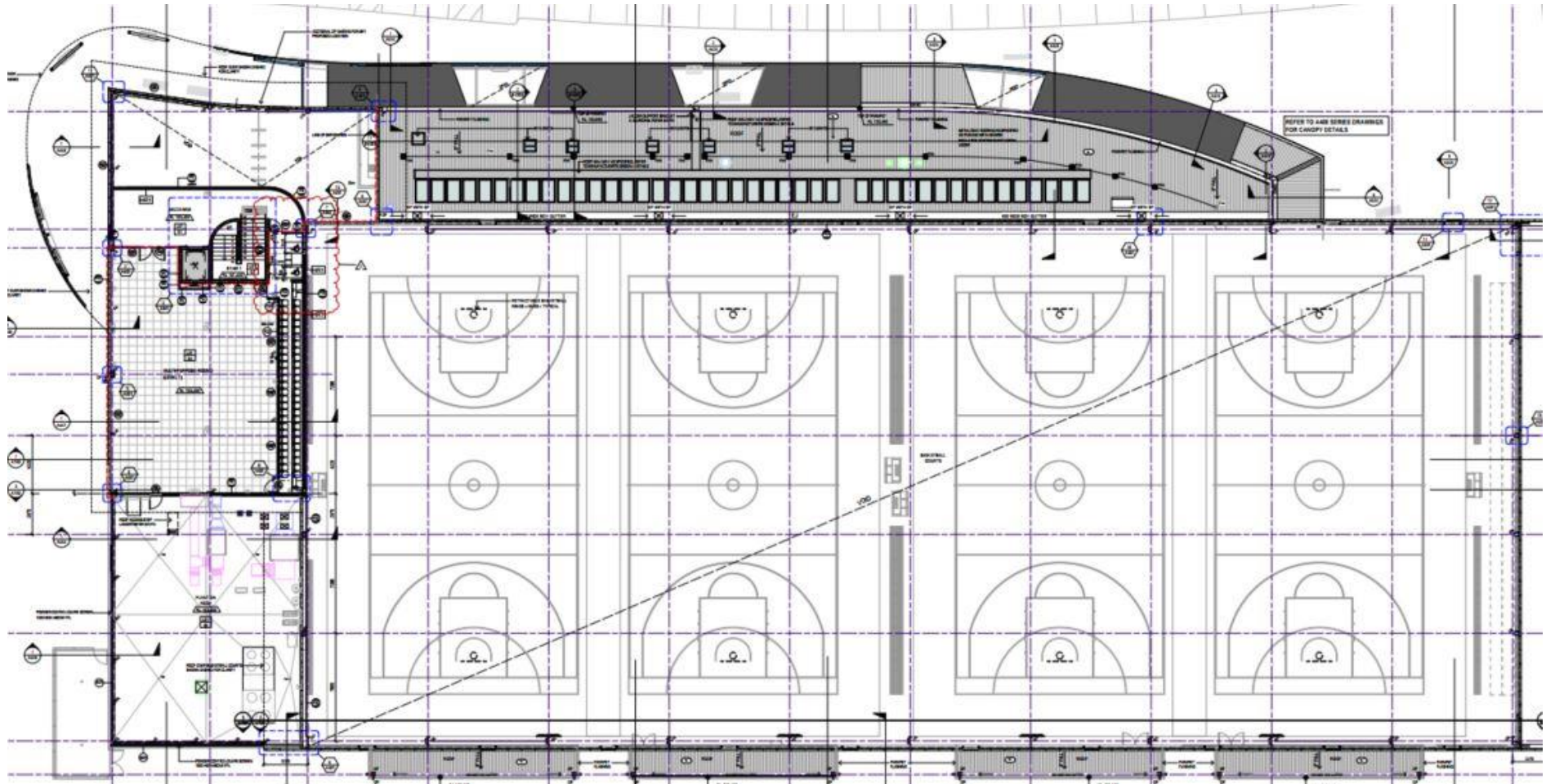


## Appendix 1 – Site Plans

### Ground Floor Site Plan



## Level One Site Plan





## Appendix 2 – Hard Copy EOI Survey

## EOI - MARC Indoor Stadium

The Moorabool Shire Council is seeking Expressions of Interest (EOI) from clubs, associations, schools and community groups for the allocation of indoor court bookings at the new MARC Indoor Stadium.

The EOI process is being conducted to ensure a fair and transparent process for new potential user groups to register their interest in the indoor courts and multi-purpose rooms while the MARC Indoor Stadium completes construction. The Council's vision for the MARC Indoor Stadium is for court space to be allocated to a variety of different user groups across a range of sport and recreation activities, to encourage shared community use of this exciting new facility.

It is encouraged that applicants complete all questions and relevant fields in the survey to ensure submissions can be assessed fairly and accurately. Failure to complete questions may affect the potential maximum score that can be achieved.

Three important things to keep in mind when completing the EOI form:

1. Duration: 10-15 minutes

2. Have your information/ documentation ready:

- ABN/ ACN
- Certificate of Currency
- Public Liability Insurance
- Business/ strategic plan
- Participant/ team numbers

3. Keep Open, you cannot save your progress on this form. If you close your browser, you will need to start again.

Please complete: Click through each page and answer each question, then hit done when your completed on the last page.

## EOI - MARC Indoor Stadium

### Organisation Information

#### 1. Address

**Contact Name and Position**

**Name of Organisation**

**ACN/ABN**

**Incorporation Number**

**Address**

**City/Town**

**State**

**Email Address**

**Phone Number**

#### 2. What sport do you undertake?

☐

Netball

☐

Futsal

☐

Basketball

☐

Social Competitions

☐

Volleyball

☐

Other (please specify)

#### 3. Is your club currently associated with a State Sporting Association?

☐

No

☐

Yes (please specify)

## EOI - MARC Indoor Stadium

### Demonstration of Inclusion

4. Please identify activities (if applicable) across the following age groups.

*For example: age based competitions, junior/adult/older adults social competitions, masters leagues/competitions*

5-18	<input type="text"/>
18-35	<input type="text"/>
35-50	<input type="text"/>
50-65	<input type="text"/>
65+	<input type="text"/>
Other	<input type="text"/>

5. Please identify your programs, competitions and activities that demonstrate inclusion and diversity across the following population groups.

Kids/Juniors	<input type="text"/>
Adults	<input type="text"/>
Older Adults	<input type="text"/>
Special Needs/ Disability Groups	<input type="text"/>
Gender Diversity and Inclusion	<input type="text"/>
Cultural Groups	<input type="text"/>
Other	<input type="text"/>

## Programming Details

6. Please detail the league/s your organisation participates in.

7. Where applicable, please provide details on the following aspects of your group activity

Total number of teams

Total number of  
current participants

Total Mixed teams

8. Where applicable, please provide details on the following aspects of your junior participants

Total number of  
Female Junior Teams

Total number of  
Female Junior  
Participants

Total number of Male  
Junior Teams

Total number of Male  
Junior Participants

9. Where applicable, please provide details on the following aspects of your adult participants

Total number of  
Female Adult Teams

Total number of  
Female Adult  
Participants

Total number of Male  
Adult Teams

Total number of Male  
Adult Participants

10. What percentage of participants live within the Moorabool Shire area?

☐ 0-10%

☐ 40-50%

☐ 80-90%

☐ 10-20%

☐ 50-60%

☐ 90-100%

☐ 20-30%

☐ 60-70%

☐ 30-40%

☐ 70-80%

11. Please list the stadiums you are currently using

12. Will your organisation require storage at the facility?

☐ No

☐ Yes (please specify)

13. Will your organisation require any equipment? Or will you bring all the required equipment for your programs and activities?

☐ Will bring own equipment

☐ Will require equipment (please specify)

14. Will your organisation require or hire the meeting room, multipurpose room or function room?

☐ No

☐ Yes (please specify)



## EOI - MARC Indoor Stadium

### Court Booking

**Note: Existing users of the Bacchus Marsh Leisure Centre (BMLC) are required to complete the EOI, noting all existing bookings at the BMLC, if requested, will be honoured at the MARC Indoor Stadium.**

15. Which Courts at MARC Indoor Stadium would you like to hire and when?

[illegible]

## EOI - MARC Indoor Stadium

### Additional Information

16. Any other hire information you would like to tell us about?

17. Please provide a copy of your certificate of currency

Choose File

Choose File

No file chosen

18. Please provide a copy of your Public Liability Insurance

Choose File

Choose File

No file chosen

19. Please provide a copy of your Business/ Strategic Plan

Choose File

Choose File

No file chosen